



Jim Olivier

William James “Jim” Olivier was Born January 23, 1951, in Arnaudville, Louisiana. As a boy Jim had a passion for Cajun music and broadcasting. He began his career as a radio disc jockey at KXKW at the age of 15. He then hosted for 25 years the morning show, “*Passe Partout*,” on KLFY, earning the Governor's Award for promotion of his Cajun French culture. His uniqueness brought unmatched popularity with his smooth Cajun French announcement of local news and weather. He personally helped many singers, bands, and area musicians with after hour tapings and arranging schedules to feature these artists on his television show.

Jim also hosted the syndicated television show, “Cajun Country USA,” which was broadcasted nationwide, thus further showcasing his culture and music to many who would have never otherwise heard it. After his 25 year tenure at KLFY, Jim went on to host a unique segment on KATC called “The Spirit of Acadiana.”

Jim recorded Cajun French music. His first album, “I Love My Saturday Night,” was released in 1980, followed by four more albums in a 5 year span. His humorous, “*Marriae a Pic et Poc*” song was the top selling Cajun song in 1981. Jim was recognized by Billboard magazine for his recording of “Good Hearted Man,” performed with Rockin’ Sidney. In 1999, he recorded his single “Rita Jo” and then his final release in 2007, “Jim Oliver the Essential Collection,” featuring 20 of Jim's greatest hits. He also promoted

Cajun music with his band, “Cajun Born.” They played locally, internationally and also featured at the Liberty Theater in Eunice, Louisiana.

Jim was friend to all, a stranger to none, a man deeply proud of his Cajun roots